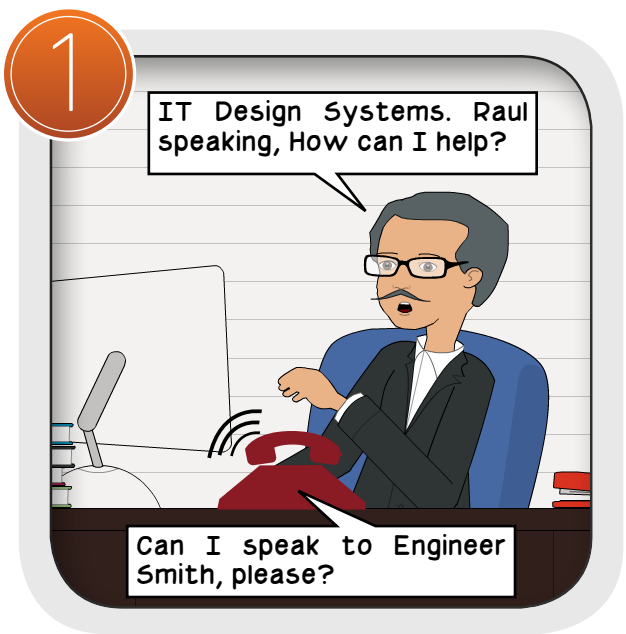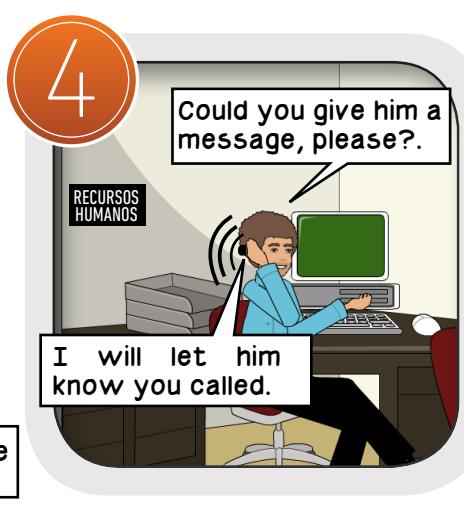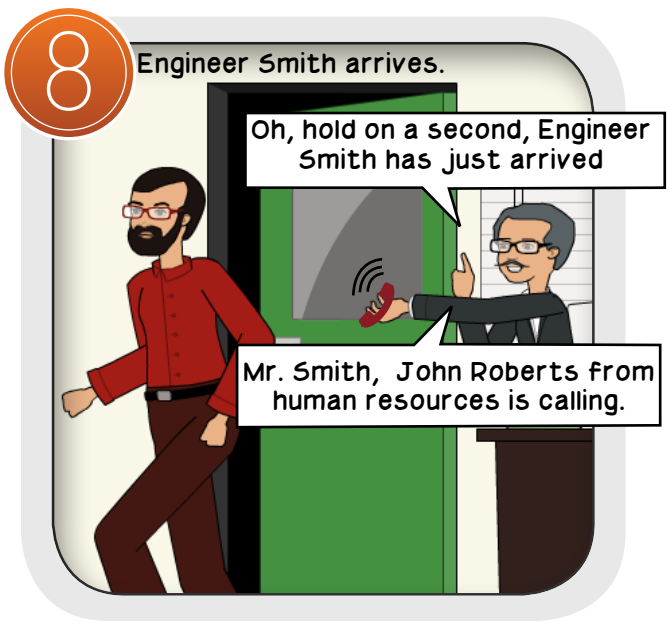CONVERSATION